



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

AgM

Advertiser  
Agency  
Buyer  
Salesperson

Pol/R Hudson/R/NC US Representative(16382)  
American Media & Advocacy Group (4189)  
ROBINSON,TRACEY  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

Political - Federal Candidate (1067)  
3286 CONGRESS (138621)  
National/Political  
3286/06355678

HUDSON FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Invoice 645703  
Inv Date 10/28/2012  
Terms Net 30  
Contract 334600  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 11:33:31AM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SC	Amount	Remarks
1.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:30:00AM- 7:00:00AM	Per week (3),Tu,We,Th,Fr	10/17/12 6:42AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	RH TV101612	\$1175.00	
	Spot	6:30:00AM- 7:00:00AM	Per week (3),Tu,We,Th,Fr	10/18/12 6:42AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	RH TV101612	\$1175.00	
	Spot	6:30:00AM- 7:00:00AM	Per week (3),Tu,We,Th,Fr	10/19/12 6:28AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	RH TV101612	\$1175.00	
2.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:30:00AM- 7:00:00AM	Day,M-1	10/22/12 6:42AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	RH TV101612	\$1175.00	
3.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/16/12 7:55AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	RH TV101612	\$1075.00	
	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/17/12 7:25AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	RH TV101612	\$1075.00	
	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/18/12 7:55AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	RH TV101612	\$1075.00	
	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/19/12 7:25AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	RH TV101612	\$1075.00	
4.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM- 8:00:00AM	Day,M-1	10/22/12 7:29AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	RH TV101612	\$1075.00	
5.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	8:00:00AM- 9:00:00AM	Day,W-1,F-1	10/17/12 8:55AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	RH TV101612	\$975.00	
	Spot	8:00:00AM- 9:00:00AM	Day,W-1,F-1	10/19/12 8:59AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	RH TV101612	\$975.00	
6.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	8:00:00AM- 9:00:00AM	Day,M-1	10/22/12 8:42AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	RH TV101612	\$975.00	
7.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM- 8:00:00AM	Day,Sa-1	10/20/12 7:43AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	RH TV101612	\$325.00	
8.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	8:00:00AM- 9:00:00AM	Day,Sa-1	10/20/12 7:59AM (Sa)	00:30	Good Morning America Saturday	RH TV101612	\$625.00	
9.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM- 8:00:00AM	Day,Su-1	10/21/12 7:44AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	RH TV101612	\$300.00	
10.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	12:00:00PM- 1:00:00PM	Day,M-1	10/22/12 12:54PM (Mo)	00:30	EYEWITNESS NEWS 12P	RH TV101612	\$375.00	
12.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	5:00:00PM- 5:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/16/12 5:23PM (Tu)	00:30	EYEWITNESS NEWS 5P	RH TV101612	\$1200.00	
	Spot	5:00:00PM- 5:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/17/12 5:28PM (We)	00:30	EYEWITNESS NEWS 5P	RH TV101612	\$1200.00	
	Spot	5:00:00PM- 5:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/18/12 5:23PM (Th)	00:30	EYEWITNESS NEWS 5P	RH TV101612	\$1200.00	
	Spot	5:00:00PM- 5:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/19/12 5:24PM (Fr)	00:30	EYEWITNESS NEWS 5P	RH TV101612	\$1200.00	
13.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	5:00:00PM- 5:30:00PM	Day,M-1	10/22/12 5:29PM (Mo)	00:30	EYEWITNESS NEWS 5P	RH TV101612	\$1200.00	
14.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/16/12 5:54PM (Tu)	00:30	EYEWITNESS NEWS 530P	RH TV101612	\$1300.00	
	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/17/12 5:58PM (We)	00:30	EYEWITNESS NEWS 530P	RH TV101612	\$1300.00	
	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/18/12 5:42PM (Th)	00:30	EYEWITNESS NEWS 530P	RH TV101612	\$1300.00	
	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/19/12 5:51PM (Fr)	00:30	EYEWITNESS NEWS 530P	RH TV101612	\$1300.00	
15.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	5:30:00PM- 6:00:00PM	Day,M-1	10/22/12 5:52PM (Mo)	00:30	EYEWITNESS NEWS 530P	RH TV101612	\$1300.00	



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16.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:00:00PM- 6:30:00PM	Per week (2),Tu,We,Th,Fr	10/16/12 6:29PM (Tu)	00:30	EYEWITNESS NEWS 6P	RHTV101612	\$1500.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (2),Tu,We,Th,Fr	10/19/12 6:30PM (Fr)	00:30	EYEWITNESS NEWS 6P	RHTV101612	\$1500.00	
17.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:00:00PM- 6:30:00PM	Day,M-1	10/22/12 6:28PM (Mo)	00:30	EYEWITNESS NEWS 6P	RHTV101612	\$1500.00	
18.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/21/12 6:21PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	RHTV101612	\$1350.00	
19.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:58:00PM- 7:30:00PM	Per week (2),Tu,We,Th,Fr	10/18/12 7:21PM (Th)	00:30	INSIDE EDITION	RHTV101612	\$1600.00	
	Spot	6:58:00PM- 7:30:00PM	Per week (2),Tu,We,Th,Fr	10/19/12 7:13PM (Fr)	00:30	INSIDE EDITION	RHTV101612	\$1600.00	
20.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00PM- 7:30:00PM	Day,M-1	10/22/12 7:17PM (Mo)	00:30	INSIDE EDITION	RHTV101612	\$1600.00	
21.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:30:00PM- 7:56:00PM	Day,Tu-1,W-1,Th-1	10/16/12 7:59PM (Tu)	00:30	DANCING WITH THE STARS RESULTS SHOW	RHTV101612	\$1600.00	
	Spot	7:30:00PM- 7:56:00PM	Day,Tu-1,W-1,Th-1	10/17/12 7:47PM (We)	00:30	ENTERTAINMENT TONIGHT	RHTV101612	\$1600.00	
	Spot	7:30:00PM- 7:56:00PM	Day,Tu-1,W-1,Th-1	10/18/12 7:59PM (Th)	00:30	LAST RESORT	RHTV101612	\$1600.00	
24.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	11:00:00PM- 11:35:00PM	Per week (2),Tu,We,Th,Fr	10/16/12 11:23PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	RHTV101612	\$1200.00	
	Spot	11:00:00PM- 11:35:00PM	Per week (2),Tu,We,Th,Fr	10/18/12 11:27PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	RHTV101612	\$1200.00	
26.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	11:00:00PM- 11:35:00PM	Day,Su-1	10/21/12 11:33PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	RHTV101612	\$1300.00	
27.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	11:35:00PM- 12:05:00AM	Day,Tu-1,W-1,Th-1	10/16/12 11:57PM (Tu)	00:30	Nightline	RHTV101612	\$700.00	
	Spot	11:35:00PM- 12:05:00AM	Day,Tu-1,W-1,Th-1	10/17/12 11:54PM (We)	00:30	Nightline	RHTV101612	\$700.00	
	Spot	11:35:00PM- 12:05:00AM	Day,Tu-1,W-1,Th-1	10/18/12 11:58PM (Th)	00:30	Nightline	RHTV101612	\$700.00	
28.1	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	11:35:00PM- 12:05:00AM	Day,M-1	10/22/12 11:56PM (Mo)	00:30	Nightline	RHTV101612	\$700.00	
29.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	12:00:00PM- 1:00:00PM	Day,W-1,F-1	10/17/12 12:24PM (We)	00:30	EYEWITNESS NEWS 12P	RHTV101612	\$375.00	
	Spot	12:00:00PM- 1:00:00PM	Day,W-1,F-1	10/19/12 12:14PM (Fr)	00:30	EYEWITNESS NEWS 12P	RHTV101612	\$375.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$49,825.00	Total Spots	45
Commission	(\$7,473.75)		
Net Total	\$42,351.25		